



SALES ADVISOR (Full Time)

Location: Northampton

Salary: £20,000 - £24,000

Job type: Permanent, full-time

The Role

With a new exciting opportunity available, the UK's leading Fitness Equipment Specialist is looking to recruit a confident Sales Advisor with fitness knowledge for its 9,000 sq ft showroom in Northampton.

The Sales Advisor role involves giving advice and selling high quality fitness equipment mainly for home use, both face-to-face and over the phone when customers call the store. There is also the opportunity to sell into vertical markets such as corporate gyms, personal training studios, hotels and government bodies, etc.

The successful applicant will have an interest in fitness, sales experience, be articulate, a great communicator, confident and competitive in nature, and highly motivated to earn sales bonuses.

Preference may also be given to applicants who hold a sports science/personal training/gym instructor qualification or similar. Product and sales training will be provided and excellence is recognised and rewarded with uncapped bonuses.

It is a targeted environment where "sales driven", amiable individuals excel.

Desirable Skills

- Computer literate (e.g. confident with Microsoft Office programmes)
- Minimum 12 months experience in a direct sales environment
- Keen interest in health and well-being would be an advantage, but not essential
- Competitive and target-driven

How to Apply

Please send your CV to Lucy Batchelor at lucy.b@fitness-superstore.co.uk.

About Fitness Superstore

Now in its 21st year the Fitness Superstore is a successful retail & distribution business, selling through 9 stores, telephone, catalogue and website – with an annual turnover of over £25m. It is a destination store business where customers travel to see and try a huge range of fitness equipment under one roof, in large impressive showrooms (the largest in the UK). As an industry leading specialist they pride themselves on giving excellent advice, meeting every customer's needs and exceeding their expectations.

www.fitness-superstore.co.uk