

Job Title: Store Manager

Job Type: Full time

Location: Norwich

Salary: £25,000 + bonus

Founded in 1994, Fitness Superstore is a highly successful retail and distribution business selling through 11 stores, telephone and website – with an annual turnover of approximately £30m. Fitness Superstore is a destination store business where customers travel to see and try a huge range of fitness equipment in impressive showrooms, which are the largest in the UK, possibly Europe. As an industry leading specialist, the UK's No. 1 Fitness and Gym Equipment Supplier pride themselves on providing every customer with an outstanding shopping experience.

Due to their continued growth and success, Fitness Superstore are now looking for a Store Manager to join the team at their new 10,000 sq.ft. Showroom in Norwich.

Role Responsibilities

The Store Manager role is a full-time permanent position which involves proactively managing all aspects of the Store's performance and function, advising and selling high quality fitness training equipment, primarily for consumer home use. Sales are therefore both face-to-face and over the telephone when customers call the Store directly. There is however also the opportunity to sell into vertical markets such as corporate gyms, personal training studios, hotels, government bodies etc.

Candidate Requirements

The Store Manager has full accountability; therefore the role would best suit a proactive manager with hands on experience, used to managing and mentoring staff. The Store Manager will be responsible for managing and driving sales, delivering sales targets and impressive KPIs from both the staff and the showroom. An organised, accomplished and confident leader will thrive and excel in this role.

The successful applicant will have relevant management and sales experience, be articulate, a great communicator, a natural leader, competitive in nature and highly motivated to deliver on targets and drive sales growth in order to earn significant sales and performance bonuses.

Comprehensive product training in preparation for the role will be provided. Excellence is recognised and rewarded with uncapped bonus earnings.

Remuneration

The basic salary is £25,000 per annum (+ bonuses + overtime).

Showroom and individual incentive bonuses will form a significant part of the Store Manager's income. Additional and expected bonus earnings of £6,000 (NB: a top performing Store Manager could potentially achieve earnings in the region of £8,000)

Hours of Work

The hours of work for this position will be 40 hours per week on a rolling rota, including weekends and Bank Holidays.

Holiday entitlement is 20 days per annum (plus statutory bank holidays).

How to Apply

To apply, please send your curriculum vitae and / or application form to malcolm.faber@fitness-superstore.co.uk. You can find our application form at www.fitness-superstore.co.uk/careers.